

Burn & Learn - Florence's Biggest Loser 2017 Sponsorship Form



United Way
of Florence County
uwflorence.org

PROGRAM PURPOSE:

To raise funds for the United Way of Florence County's annual campaign while simultaneously impacting the high rates of obesity and related health issues in the area by promoting a healthy lifestyle, exercise, and weight loss to participants and all of Florence County.

PROGRAM PREMISE:

- 80 Contestants
- \$160 Entry Fee per contestant
- 10-week contest
- Contestants will receive:
 - 1 training session/week with team (1 hour)
 - Nutrition counseling
 - Physical challenges and healthy lifestyle events
 - Healthy Recipes & Tips Booklet at start of the competition
 - Door prizes throughout the event

PROGRAM PRIZES:

Florence's Biggest Loser (Weight Lost): \$500 & Trophy

Florence's Biggest Loser (Inches Lost): \$500 & Trophy

True Grits Award (Perseverance Award, voted on by trainers): \$300 Belk shopping spree

The Main Ingredient Award (fan-favorite, online voting): Six month membership to McLeod Health & Fitness

SPONSORSHIP LEVELS:

- | | |
|--|--|
| <input type="checkbox"/> Presenting Level - \$1,500 | <input type="checkbox"/> Silver Level - \$500 |
| <input type="checkbox"/> Platinum Level - \$1,000 | <input type="checkbox"/> Bronze Level - \$250 |
| <input type="checkbox"/> Gold Level - \$750 | <input type="checkbox"/> Door Prize |

All levels include logo on promotional materials (under indicated level) and acknowledgment of sponsorship at event(s)

PAYMENT INFORMATION:

Company Name: _____ Phone: _____

Address: _____

Email: _____

CEO/Manager Name: _____ Signature: _____

Total Contribution \$ _____ Method of Payment (check one below)

- Check (enclosed)
- Credit Card: _____ Exp. Date: _____ Security Code: _____
- Invoice Me - Start Date: _____ One-time Monthly Quarterly

Please return this form to Farris Lupo at flupo@uwflorence.org, by fax (843) 667-0043, or by mail to United Way, 1621 W. Palmetto Street, Florence, SC 29501